



# STRATEGIC PLAN 2024 VISION 2025

**Vision :** All Austin families have access to nutritious and community inspired food options.

**Mission :** Sunday Lunchbox provides nutritious and community inspired food for those most underserved by our food system in Austin.

## 2024 Goals

1. Deliver 100k servings of food to families in Austin.
2. Rescue 20,000 lbs of local produce.
3. Center the input of client families in the development of our programs and processes.

2024 Strategies	Invest in Impact Multipliers				
	Invest our resources to multiply the impact of our innovation, food rescue, and dedicated volunteers.	Hire a Director of Operations to maximize the value of our large volunteer base.	Transform the kitchen into a self serve space for our volunteers.	Build out a network of delivery hubs to optimize our costs.	Automate and streamline our weekly processes to minimize time investment.
	Bring Systemic Change				
	Define and build on Sunday Lunchbox's role in the broader Austin food justice movement and our community, to have a lasting impact on our food system.	Increase the accessibility of our volunteer opportunities.	Complete our first holistic needs assessment to incorporate feedback into our 2025 strategy.	Refine a pattern for engagement with schools, hospitals, and other organizations as a source of client families, donors, and volunteers.	Educate families on the lifecycle of local produce and how to prepare real, delicious food.