



SUNDAY LUNCHBOX

Impact Report

2023

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Introduction

Sunday Lunchbox was founded in November 2020 to do our part to end food injustice in Austin. We have been providing nutritious food options to our community since the spring of 2021.

2023 was a year of focus for Sunday Lunchbox. We started out with big ambitions to grow, scale, hire, and make waves – we did this, but not in the way we expected.

To start, we gradually narrowed our vision to include the most valued aspects of our service, and focused on scaling these parts. We strengthened our existing farming partnerships and identified the key role we play for both small and established local farms. We also formed new partnerships, allowing us to scale the number of families we can get food to each week. In a year of economic instability, Sunday Lunchbox grew our total servings of food delivered from 19k (2022) to 26k (2023.)

We brought on new board members and established the role of Lead Volunteer, maintaining the feel of the Sunday Lunchbox family while distributing leadership responsibilities.

Looking forward to 2024, we've got lots in store!



Total
Servings of
Food
Delivered*

46k

*since inception

Our Story

Our Vision

All Austin families have access to nutritious and community inspired food options.

Our Mission

Sunday Lunchbox provides nutritious and community inspired food for those most underserved by our food system in Austin.

Our Values

Center Equity

We define equity in line with the words given to health.com by Alford Young, PhD, “the access to or distribution of resources according to need.” Our mission focuses explicitly on improving access to nourishing food for those most disadvantaged by our current food system.

Real, Delicious Food

We believe access to nourishing food is a right, not a privilege. Through community partnerships and food innovation, we’re getting families as close to minimally processed, locally sourced, delicious food as possible.

Zero Waste

Sunday Lunchbox operates at the intersection of food rescue and food injustice, leaning on food which would otherwise be wasted to create innovative products to serve our community. Every decision we make is centered around creative and efficient use of resources, including our time, space, and products.

Dignity in Access

The Sunday Lunchbox model is different. Beyond just delivering healthy food, we believe access can only be sustained by partnering with our families and providing food in a dignified way. You won’t find long lines, questionnaires, or intake processes at Sunday Lunchbox. You’ll find an invitation to join our lunchbox family, partner to meet your needs, and contribute your talents to help us make systemic change.

Agency

True change can only be driven through lived experience, and it is those systemically underserved by our food systems who are best situated to lead us to food justice. Starting with low level details, we put decisions in the hands of our client families to mold Sunday Lunchbox programs to the needs of their families. We don’t decide what or how much food gets delivered – custom ordering ensures we meet the needs of our clients. We intend to extend this value of agency through our staff, board, and high level direction to ensure we’re building a partnership with communities we serve.

The Numbers

4.2k

Pounds local produce rescued

The Sunday Lunchbox product line of Stoodles™, Snakrs and T'uffins™ all contain locally sourced produce.



"Thanks for all you do. It really makes a difference for my family weekly on whether we eat healthy meals. I really appreciate you."

– Lunchbox Mom

26k

Servings of Food Delivered

Starting in January 2023, we've tracked every serving of food we deliver to an Austin family. More than half the food we've delivered since inception was delivered this year!

Partnerships

From farms to delivery partners, nonprofits to donors, we're grateful for the many partnerships we established and grew in 2023.



Farm Partner



Farm Partner



Farm Partner



Farm Partner



Farm Partner



Delivery Partner



Inclusion Partner



Donor



Donor



Donor



Donor

Food Rescue



320

Pounds of food rescued/week

During our peak week, we rescued 320 pounds of local produce!

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Local Farms

In 2023 Sunday Lunchbox established new partnerships with Hope Full Farm and Simple Promise Farm, while strengthening our relationships with Urban Roots, Farmshare ATX and Joe's Microgreens.



Funding

We received funding in the form of grants, private donations, and contributions from our client families in 2023.

Grants : \$19,000

- Nina Astin Charitable Fund
- City of Austin, Office of Sustainability
- NGLCC Community Impact : GrubHub
- Austin Community Foundation
- Toast Season of Giving

Client Family Contributions : \$450

Private Donors : \$35,050

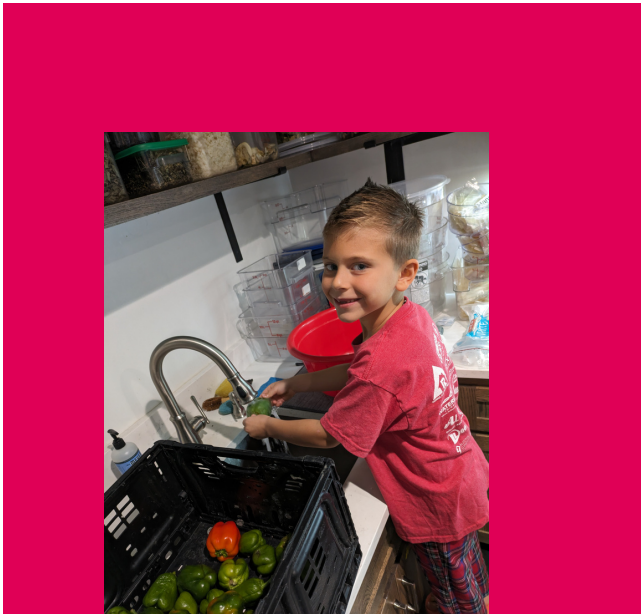
Total Revenue

\$54,000

Program Wins

Introducing Lead Volunteers

Starting mid-2023, we introduced the role of Lead Volunteer to our Sunday Lunchbox programs. Lead Volunteers are trained to run volunteer shifts, from our Preserve Parties to the Sunday Fun Day shift to get our family boxes packed. Since adding the role of Lead Volunteer, we've been able to increase our number of weekly shifts from 1-2 to 6!



Finding DoorDash

Recognizing delivery drivers as our primary bottleneck, we started looking around for alternative delivery solutions. We found a partner in DoorDash, who shares our vision and leverages their own delivery network through their Dash program to do their part to tackle food insecurity.

Partnering with Hope Full Farm

Hope Full Farm is our newest produce donor and shares our vision for ending food injustice. Hope Full Farm is dedicated to growing high quality, nutrient dense produce through regenerative agriculture to address food insecurity among Central Texas students and their families; and supports apprenticeship opportunities for new farmers committed to these sustainable practices.



... and more Wins!

Stoodles™ and Snakrs

You'll be hearing a lot more about product quality in 2024, but we made some major pivots in the second half of this year. We evolved our Stoodle™ production from assembly line style post-preservation to delicious recipe creation pre-preservation. It makes a huge difference! We've created Chili, African Peanut Stew, Curried Cabbage, and Kale Dolma just to name a few!

Snakrs are our newest invention, a fruit/veggie leather that kids love! Snakrs contain 40% veggies and 60% fruit, the winning ratio to maximize nutrition and client happiness :).



Growing the Lunchbox Family

In 2023 we welcomed many new faces to our Sunday Lunchbox board and staff. We are lucky to have had the privilege to work with chef Martha Garcia and volunteer coordinator Shantae Jones during the first half of the year.

Kursten Mitchell, Dorando Morrison, and Brie Garonzik joined the SL board this year, and we can't wait to see what our new group brings forward into 2024!

We thank you for your
ongoing support of
our programs.

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